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## **Intercare Insurance Solutions Adds Major Talent to Leadership Team**

*Linda Keller will help clients with strategies to improve health and wellness investment*

SAN DIEGO – Intercare Insurance Solutions, an innovator in designing employee benefits and corporate wellness programs, announced today that Linda Keller, a veteran employee benefits executive, has joined the company’s senior leadership team.

“With her proven leadership and extensive experience in the design and implementation of strategic health and benefits programs and funding alternatives, Linda is a great addition to our team,” noted Mike Barone, Intercare president. “She brings a long history of serving diverse client needs and deploying innovative solutions, which will be an asset to our growing health and wellness business. Linda adds another dimension of client service and strategic insights that will help Intercare expand its business while increasing the depth of expertise we bring to our clients.”

Mr. Barone also noted that despite the recent challenging market environment, Ms. Keller’s hiring is another example of Intercare’s continued focus on hiring experienced and respected industry leaders to help drive its growth and meet expanding client needs.

In her role as Intercare senior vice president, Keller will lead health and wellness initiatives, which will include collaborating with clients on their short and long-term strategies to help them achieve optimum returns on their health and wellness investment.

Ms. Keller joins Intercare from Willis HRH, where she most recently served as Executive Vice President/Employee Benefits Practice Leader. In this role she was responsible for

significantly increasing the company's revenue and establishing protocols to increase client retention, and her group was named top producing employee benefits practice two years in a row. Prior to Willis HRH, Ms. Keller held senior-level positions at both Marsh and Mercer. She holds a BA from California State University, Northridge.

Intercare has grown from the 19<sup>th</sup> to the third largest insurance broker in the San Diego market in just two years, partly as a result of attracting veteran industry talent and providing its clients with value-based healthcare benefit plan designs, integrated wellness programs and other innovative, cost-effective solutions. The addition of Linda Keller will ensure that Intercare continues to grow and innovate, with an added capacity to provide high-level, health-focused services and counsel to its clients, according to Mike Barone, Intercare president.

#### ***About Intercare Insurance Solutions***

Intercare Insurance Solutions provides insurance brokerage, employee benefits consulting, and risk management services to clients in Houston, San Diego, and the Bay Area. The firm was founded in 2003 on the principle that insurance should be managed as an investment, not a cost. It has become one of the fastest growing brokerages in the industry through its pioneering wellness programs, which benchmark each employee's health and then establish incentives and action plans to improve individual health, well-being and productivity, to the benefit of corporate ROI.

Intercare has over 40 employees, and serves more than 250 clients across the biotech, medical device, manufacturing, financial services, and hospitality industries. Intercare's brokerage divisions include Employee Benefits Brokerage and Consulting, Qualified & Non-Qualified Retirement Plan Brokerage and Consulting, and Property & Casualty brokerage.

For more information on Intercare Insurance Solutions, please visit:

[www.intercaresolutions.com](http://www.intercaresolutions.com)

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